



GRUPA ITI

Billboard Advertising

New offer starting January 1st 2007

HighFrequency Package

special offer for advertisers



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Billboard Package - Monthly

Series duration

4 weeks or 1 month

Number of emissions

120 emissions of still or animated billboards

Spot duration

10 seconds

Price

\$1152.00 – offered only as a full package*

Series start

1st or 15th day of the month

Production cost

\$200 – still billboard production*

*Client can produce his own billboard; production fee will not apply. Up to a 3 billboards in a package. Music background can be provided by itvn. Billboards cannot include voiceover; billboards with voiceover will be priced according to the current Rate Card applicable to regular commercials.

* Offer may change or be withdrawn at any time without prior notice.



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Billboard Package - Monthly

Morning

8:00 a.m. – 12:00 noon – 36 billboards

Afternoon

3:00 p.m. – 5:00 p.m. – 24 billboards

Evening

5:01 p.m. – 0:59 p.m. – 60 billboards

Guaranteed 50% of emissions during evening hours
*Central Standard Time



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For more information please contact

International TV Network, Inc.

or

call your local agent